

Horses, Camels, and Chimps O My!
TheraPlate Partners With
The Cleveland Amory Black Beauty Ranch



Murchison, TX. (July 10, 2018) – We are used to seeing our equine partners, the occasional hard working groom, heck even the barn dog using a TheraPlate, but I can bet you have never seen a chimp on one. The staff and volunteers at The Cleveland Amory Black Beauty Ranch have done just that and so much more with TheraPlate. By helping over forty species of animals since its inception in 1967, helping animals to live long, happy lives has been the priority of The Fund for Animals and Cleveland Amory Black Beauty Ranch.

Being the flagship legacy of Cleveland Amory the 1400-acre refuge nestled in the soft hills of east Texas, has become home to over eight hundred rescued animals from all walks of life. Their mission is to provide care and sanctuary to animals rescued from abuse and cruelty. The Cleveland Amory Black Beauty Ranch is operated under the Fund for Animals, which is the most diverse network of animal care centers in the nation. The ranch has also become the home to Doris Day Equine Center, where the focus is on developing optimum programs to elevate the public's views of horses that are rescued from cruelty and neglect situations.

Recently the Cleveland Amory Black Beauty Ranch added to its vast repertoire several sizes of TheraPlate. TheraPlate is a unique therapy plate that is proven to counter the effects of chronic inflammation conditions, speed healing, reduce pain, and aid in the prevention of injury. It is often quickly expressed by the

animals that they are enjoying the relaxing and beneficial daily sessions on the TheraPlate, and since so many of the animals at Cleveland Amory Black Beauty Ranch come from difficult situation it is nice to be able to give them something that can benefit them in countless ways. One horse in particular at the sanctuary is a paint mare named “Bella”, and she was diagnosed with EPM (Equine Protozoal Myeloencephalitis). Bella has been on the TheraPlate regularly and staff and volunteers have noticed that she able to maintain more muscle mass, and it’s helping to improve her balance and coordination. In addition to its use for horses, the sanctuary is in the process of setting up a TheraPlate for the chimpanzee enclosure. To learn more or donate to the Cleveland Amory Black Beauty Ranch visit http://www.fundforanimals.org/blackbeauty/?credit=web_id659930364

When they are not “monkeying around”, TheraPlate is the Official Therapy Plate of the US Equestrian, providing equine athletes increased circulation and pain reduction, enhanced muscle tone and overall improvement in the quality of their warm-ups and cool-downs during training. To learn more about the TheraPlate Revolution and why top riders and horse care teams choose it as part of their winning strategy visit www.theraplate.com.

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Photo 1: Bella who suffers from EPM (Equine Protozoal Myeloencephalitis) enjoying time on the TheraPlate at the Cleveland Amory Black Beauty Ranch. (Photo courtesy of the Cleveland Amory Black Beauty Ranch)

Photo 2: Lulu the chimp who is recovering from a diabetic stroke will soon get to experience the benefits of the TheraPlate. (Photo courtesy of the Cleveland Amory Black Beauty Ranch)